



FOR IMMEDIATE RELEASE
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CONTACT: Corey Henry
(703) 821-0770

AFFI Joins *Coalition for Safe Affordable Food* in Support of Responsible Food Labeling

McLean, VA – The [American Frozen Food Institute](#) (AFFI) today announced that it will partner with the [Coalition for Safe Affordable Food](#), a newly-launched, broad-based coalition led by the Grocery Manufacturers Association and National Corn Growers Association, to advocate for a federal labeling solution for food products made with genetically-enhanced ingredients.

AFFI and its coalition partners are seeking the enactment of federal legislation that creates a voluntary program, administered by the U.S. Food and Drug Administration (FDA), to evaluate food labels that claim the presence, or absence, of genetically-enhanced ingredients.

“AFFI is pleased to join the Coalition for Safe Affordable Food and looks forward to working with our coalition partners and lawmakers in support of a responsible and effective federal labeling program that prevents the creation of a complicated patchwork of state-based labeling rules that would increase, rather than reduce, consumer confusion,” said AFFI President and CEO Kraig R. Naasz.

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry’s behalf. More information can be found at www.affi.org.