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CONTACT: Adrienne Seiling

(703) 821-0770

AFFI Applauds Senate for Passage of Responsible Food Labeling Legislation

McLean, VA – The [American Frozen Food Institute](http://www.affi.org) (AFFI) today commended the U.S. Senate for approving legislation that would establish a federal labeling standard for food and beverage products made with genetically enhanced ingredients (GMOs).

Introduced by Sens. Pat Roberts (R-Kan.) and Debbie Stabenow (D-Mich.), the legislation (S. 764) preempts state GMO labeling laws and empowers the U.S. Department of Agriculture (USDA) to create a uniform, national labeling program. The measure was approved by a vote of 63-30.

The bill requires on-pack disclosure of GMOs through a variety of methods, including Quick Response Codes, a symbol, 1-800 numbers and website referrals.

"AFFI applauds the U.S. Senate for approving legislation to create a federal program for the labeling of foods containing genetically enhanced ingredients," said AFFI President and CEO Alison Bodor. "Advancing this legislation, with bipartisan support, is an important milestone towards bolstering consumer confidence while giving frozen food and beverage makers the certainty they require to meet the needs of America's consumers."

"We urge the U.S. House of Representatives to swiftly consider this legislation," said Bodor.

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The American Frozen Food Institute is the national trade association promoting and representing the interests of all segments of the frozen food and beverage industry. AFFI works to foster industry development and growth, and advocates before legislative and regulatory entities on the industry's behalf. More information can be found at www.affi.org.