

TEXAS – MEXICO FROZEN FOOD COUNCIL

Why should you be a member?

- ◆ The Texas-Mexico Frozen Food Council is the non-profit organization dedicated to developing and maintaining relationships between individuals and businesses engaged in the U.S., Mexican and Canadian frozen food industries.
- ◆ The Texas-Mexico Frozen Food Council funds research to advance the quality, safety and value of frozen foods.
- ◆ Members of the Texas-Mexico Frozen Food Council gather annually at the Frozen Food Fiesta to network, conduct business and discuss emerging issues with leaders of the international frozen food industry.
- ◆ The Texas-Mexico Frozen Food Council is supported entirely by the generosity of individuals who value the contributions the Council makes to enhancing relationships between members of the U.S., Mexican and Canadian frozen food industries.
- ◆ The Texas-Mexico Frozen Food Council is managed by the American Frozen Food Institute, the U.S. national trade association and recognized leader of the frozen food industry.
- ◆ With annual dues of \$100 (U.S.), membership in the Texas-Mexico Frozen Food Council is a tremendous value!



*In a 2008 survey of Frozen Food Fiesta attendees, **68 percent** indicated they are a “longtime Fiesta attendee,” demonstrating the **tradition** and **value** of the Fiesta’s programs to frozen food industry professionals in the U.S. and Mexico.*

*In the same survey, **92 percent** of respondents indicated the “**opportunity to network with industry executives**” was a primary motivation for attending the event in 2008. Nearly **85 percent** indicated they would be likely to attend the event again.*

FROZEN FOOD FIESTA



In light of steps taken by health and government authorities in Mexico and the United States to minimize the spread of the H1N1 influenza virus, the Texas-Mexico Frozen Food Council cancelled the 2009 Frozen Food Fiesta scheduled to be held May 7-9, 2009, in Puerto Vallarta, Mexico.

Since a portion of each Fiesta registration fee is applied to membership in the Texas-Mexico Frozen Food Council, and because all 2009 Fiesta registrations were refunded to registrants, the Council received no income from membership dues in 2009. As a result, the Council’s board of directors suspended the Fiesta in 2010, and intends to resume the event in 2011.

ACT TODAY!

- ◆ Return the attached membership application along with your membership dues today.
- ◆ Attend the reception hosted by the Texas-Mexico Frozen Food Council on Saturday, February 27, at the 2010 AFFI Frozen Food Convention in San Diego. While you’re there, enter for a chance to win a three-night stay at the CasaMagna Marriott in Puerto Vallarta, as well as a complimentary 2011 Fiesta registration!
- ◆ Encourage your industry peers and colleagues to join the Texas-Mexico Frozen Food Council, and to attend the Frozen Food Fiesta in 2011.

TEXAS-MEXICO FROZEN FOOD COUNCIL MEMBERSHIP APPLICATION

- As an officer or employee of a company that is primarily engaged in the manufacture, sale and/or distribution of frozen foods, I am applying for membership as a **Regular Member**.
- As an officer or employee of a company that is not primarily engaged in the manufacture, sale or distribution of frozen foods, but is engaged in a business that is related to, affiliated with or supportive of the frozen food industry, I am applying for membership as an **Associate Member**.

Name

Company/Organization

Title

Mailing Address

City

State/Province

Postal Code/ZIP

Country

Phone

Fax

E-mail Address

PAYMENT INFORMATION

*Upon approval of this application, you will be invoiced for membership dues in the amount of **\$100 (U.S.)**. To expedite your membership, you may pay with a credit card by providing the necessary information below, and your card will be charged upon approval of your application.*

Payment Method

Visa

MasterCard

American Express

Check Enclosed

Payable to Texas-Mexico Frozen Food Council

Name (as it appears on card)

Card Number

Expiration Date

Security Code*

Signature

* For most cards, this is the last three numbers shown above the signature strip on the back side of the card. For American Express, it is the four-digit code above the card number on the front.



Please return form with payment to:

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